

APPRAND WEB


PRODUCTS & SERVICES
JANUARY 2018

TORONTO



WWW.APPRAND.COM

**please initial each product and service you need on
1st page of this "Catalog", and, List additional
Features you need for your Project on 2nd Page
with a brief description of your project as well.**

<div>  <div>Custom Website Inquiry Form</div> </div>			
Services Description	Unit Price	Qty	initial
WEBSITE Packages			
BASIC package (Detail on page 3) - Best for Small Business & Personal	\$499.00		
STANDARD package (Detail on page 4) - Best for Mid-Size Business	\$749.00		
PREMIUM package (Detail on page 5) - Best for Large Scale Companies	\$1,374.00		
ULTIMATE package - TBD - Best for Large Scale & Enterprise Corporations	TBD		
DOMAIN			
Domain Registration : Name Search & Registration (per domain)	\$30.00		
Bulk Domain Registration : Name Search & Registration (per "5" domains)	\$100.00		
Domain Setup : DNS Settings / Management (per domain)	\$30.00		
Bulk Domain Setup : DNS Settings / Management (per "5" domain)	\$100.00		
HOSTING			
Hosting (APPRAND Affiliate Servers with) - Not Recommended for Advanced Projects	\$100.00		
Hosting Setup (Consulting, Search, Shop, settings) - Recommended for Advanced Projects	\$35.00		
Web Mail Setup & management (Limit to 5 Accounts, 500 MB Disk Space for each)	\$10.00		
Web Mail Setup & management (Per any Extra Account)	\$15.00		
WEB DEVELOPMENT			
CMS installation (Wordpress, Drupal, Joomla)	\$50.00		
Shopping Cart CMS installation & Gateway Setup (Magenta, OpenCart, etc.)	\$100.00		
E-Commerce Module & Gateway (installation & setup, Monthly costs TBD if needed)	\$150.00		
Page(s) needed (Extra Pages which exceeded from Selected PKG)	\$40.00		
Each Page needed (Large-scale / Advanced projects with 20+ pages) - Ultimate Package needed	\$25.00		
Maintenance / Support "One year" (flat rate)	\$200.00		
Data Entry (per 1 scroll page/ 250-300 words, for ready to use contents-5 pages - flat rate)	\$150.00		
Live Chat Module (Installation)	\$35.00		
Live Chat Module (Monthly Plan, cost varied from US \$16 - US \$150+) - TBD	TBD		
Bilingual: each Additional LTR Language (Per page)	\$40.00		
Bilingual: each Additional RTL Language (Per page)	\$50.00		
WEB DESIGN			
Logo Design (Basic Design)	\$60.00		
Content production (image, text and media)-per page	\$40.00		
Copyright safe Media (image,Video, Clip Art)- TBD per each	TBD		
GIF Animated Clip Art - TBD per each	TBD		
FLASH VIDEO Clip - TBD per each	TBD		
Photography (Commercial)- TBD per each	TBD		
Videography (Commercial)- TBD per each	TBD		
WP/Drupal/Joomla CMS Website Basic Re-Design	\$500.00		
WP/Drupal/Joomla Theme Supply & Installation	\$80.00		
WP/Drupal/Joomla theme Customization (Responsive Design/Mobile Friendly)	\$150.00		
SEO			
Domain Basic SEO (Three major Search Engine Submissions)	\$30.00		
Advanced SEO : Website Pages (Per Page)	\$50.00		
Advanced SEO : Major Search Engines (Costs varied based on Client's Budget & Goal) - TBD	TBD		
SMO facebook, google Plus, Telegram, Instagram, etc.			
SMO Account Setup (Per each Account)	\$30.00		
SMO Account Management : DAILY Service, Monthly Cost (Per each Account)	\$400.00		
SMO Account Management : WEEKLY Service, Monthly Cost (Per each Account)	\$160.00		
SMO Account Management : BI-WEEKLY Service, Monthly Cost (Per each Account)	\$100.00		
SMO Account Management : MONTHLY Service, Monthly Cost (Per each Account)	\$60.00		
WEB APPLICATION (none ready to use CMS)			
PHP, ASP, Net, Java, JavaScript, Angular js etc. Custom Web Application	range: \$3,500.00 - \$7,500.00+		
MOBILE APP			
Android App - development only. cloud/server needed services' costs to be paid by client	range: \$3,500.00 - \$7,500.00+		
iOS App - development only. cloud/server needed services' costs to be paid by client	range: \$3,500.00 - \$7,500.00+		
CUSTOM SCRIPTING. PHP, JavaScript, etc.			
Custom scripting (starting from \$50)	range: \$500.00 - \$1,500.00+		
Crawling	range: \$500.00 - \$1,000.00+		
BUSINESS CARD (Print) Graphic Design Only			
Size : Standard : 3.5" x 2" - or Dimention TBD - Resolution: 600 dpi - Format : PDF	\$150.00		
LETTER HEAD, FLYER, FOLD, SIGN etc. (Print) Graphic Design Only			
Price for each Design - Dimention - TBD	\$150.00		

List Any Function or Feature You need for your Project, but, Not Listed above

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Please Describe your project briefly



7191 Yonge St., Unit #414
 Thornhill, ON L3T 0C4
 416-877-8710

Estimate

Date

2/19/2018

Estimate For

Mr. /Mrs. Client **(BASIC PACKAGE)**

Valid Until

3/1/2018

Service Description	PKG	Unit Price (valued)	Qty	Cost (for client)
DOMAIN				
Domain Registration : Name Search & Registration (One Domain only)	B	\$30.00	0.00	FREE
Domain Setup : DNS Settings / Management (One Domain only)	B	\$20.00	0.00	FREE
HOSTING				
Hosting (APPRAND Affiliate Servers with 50% off for 1st year)	B	\$100.00	0.49	\$49.00
Web Mail Setup & management (Limit to 5 Accounts, 500 MB Disk Space for each)	B	\$10.00	5.00	\$50.00
WEB DEVELOPMENT				
CMS installation (Wordpress, Drupal, Joomla)	B	\$50.00	1.00	\$50.00
Page(s) needed (included with Basic package, 5 pages), includes: Home, About, Contact, Services, Gallery/Portfolio or TBD by client	B	\$40.00	5.00	\$200.00
Maintenance / Support "One year" (flat rate must be paid in advance upfront)	B	\$200.00	0.00	FREE
Data Entry (per 1 scroll page/ 250-300 words, for ready to use contents-5 pages - flat rate)	B	\$150.00	0.00	FREE
WEB DESIGN				
Logo Design (Basic Design)	B	\$60.00	0.00	FREE
Content production (image, text and media)-per page	B	\$40.00	0.00	FREE
WP/Drupal/Joomla Theme Supply & Installation	B	\$80.00	0.00	FREE
WP/Drupal/Joomla theme Customization (Responsive/mobile Friendly)	B	\$150.00	1.00	\$150.00
SEO				
Domain Basic SEO (Three major Search Engine Submissions)	B	\$30.00	0.00	FREE
CREDIT / DISCOUNT				
N/A		\$0.00	0.00	\$0.00
HST (ONTARIO) on sales			13.00%	\$64.87
PROJECT VALUED \$1,109.00	YOU SAVED : \$610.00	55% OFF	Total	\$499.00
This is an "Estimate" for your information only, and, is not valid for any other purposes. This is a minimum cost for a basic project, and prices are non-negotiable. Total price is Final Sale (No Refund after Project is started).			Total +HST	\$563.87

I _____ Agree that **Apprand Web** perform the mentioned services in this estimate as is/are clearly printed above, and I understand that, I have to pay **50% Deposit \$281.94** of "**Total+HST**" amount (**including any Monthly cost in advance**) **upfront** to Apprand Web in order to start the mentioned services & pay off the Balance **\$281.94** in "**two**" weeks from the date project starts (which is the date Deposit Received).

Date : _____

Signature: _____



7191 Yonge St., Unit #414
 Thornhill, ON L3T 0C4
 416-877-8710

Estimate

Date

2/19/2018

Estimate For

Mr. / Mrs. Client **(STANDARD PACKAGE)**

Valid Until

3/1/2018

Service Description	PKG	Unit Price (valued)	Qty	Cost (for client)
DOMAIN				
Domain Registration : Name Search & Registration (up to Two Domains)	S	\$60.00	0.00	FREE
Domain Setup : DNS Settings / Management (up to Two Domains)	S	\$40.00	0.00	FREE
HOSTING				
Hosting (APPRAND Affiliate Servers 50% off for 1st year)	B	\$100.00	0.49	\$49.00
Web Mail Setup & management (Limit to 10 Accounts, Unlimited Disk Space for each)	S	\$10.00	10.00	\$100.00
WEB DEVELOPMENT				
CMS installation (Wordpress, Drupal, Joomla)	B	\$50.00	1.00	\$50.00
Page(s) needed (included with Standard package, 10 pages), includes: Home, About, Contact, Services, Gallery/Portfolio or TBD by client	S	\$40.00	10.00	\$400.00
Maintenance / Support "Two years" (flat rate must be paid in advance upfront)	S	\$400.00	0.00	FREE
Data Entry (per 1 scroll page/ 250-300 words, for ready to use contents- 10 pages - flat rate)	S	\$300.00	0.00	FREE
WEB DESIGN				
Logo Design (Basic Design)	B	\$60.00	0.00	FREE
Content production (image, text and media)-per page	B	\$40.00	0.00	FREE
WP/Drupal/Joomla Theme Supply & Installation	S	\$120.00	0.00	FREE
WP/Drupal/Joomla theme Customization (Responsive/mobile Friendly)	B	\$150.00	1.00	\$150.00
SEO				
Domain Basic SEO (Three major Search Engine Submissions)	B	\$30.00	0.00	FREE
CREDIT / DISCOUNT				
N/A	S	\$0.00	0.00	\$0.00
HST (ONTARIO) on sales			13.00%	\$97.37
PROJECT VALUED \$1,799.00	YOU SAVED : \$1,050.00	58% OFF	Total	\$749.00
This is an "Estimate" for your information only, and, is not valid for any other purposes. This is a minimum cost for a standard project, and prices are non-negotiable. Total price is Final Sale (No Refund after Project is started).			Total +HST	\$846.37

I _____ Agree that **Apprand Web** perform the mentioned services in this estimate as is/are clearly printed above, and I understand that, I have to pay **50% Deposit \$423.19** of "**Total+HST**" amount (**including any Monthly cost in advance**) **upfront** to Apprand Web in order to start the mentioned services & pay off the Balance **\$423.19** in "**two**" weeks from the date project starts (which is the date Deposit Received).

Date : _____

Signature: _____

APPRAND WEB

7191 Yonge St., Unit #414
 Thornhill, ON L3T 0C4
 416-877-8710

Estimate

Date

2/19/2018

Estimate ForMr. / Mrs. Client **(PREMIUM PACKAGE)**

Valid Until

3/1/2018

Service Description	PKG	Unit Price (valued)	Qty	Cost (for client)
DOMAIN				
Domain Registration : Name Search & Registration (up to Three Domains)	P	\$90.00	0.00	FREE
Domain Setup : DNS Settings / Management (up to Three Domains)	P	\$60.00	0.00	FREE
HOSTING				
Hosting (APPRAND Affiliate Servers 50% off for 1st year)	S	\$100.00	0.49	\$49.00
Web Mail Setup & management (Limit to 15 Accounts, Unlimited Disk Space for each)	S	\$5.00	15.00	\$75.00
WEB DEVELOPMENT				
CMS installation (Wordpress, Drupal, Joomla)	S	\$50.00	1.00	\$50.00
Page(s) needed (included with Standard package, 15 pages), includes: Home, About, Contact, Services, Gallery/Portfolio etc. (or TBD by client)	P	\$40.00	15.00	\$600.00
Maintenance / Support "Three years" (flat rate must be paid in advance upfront)	P	\$600.00	0.00	FREE
Data Entry (per 1 scroll page/ 250-300 words, for ready to use contents- 15 pages - flat rate)	P	\$400.00	0.00	FREE
WEB DESIGN				
Logo Design (Basic Design)	S	\$60.00	0.00	FREE
Content production (image, text and media) - per page	S	\$40.00	0.00	FREE
WP/Drupal/Joomla Theme Supply & Installation	P	\$160.00	0.00	FREE
WP/Drupal/Joomla theme Customization (Responsive/mobile Friendly)	S	\$150.00	1.00	\$150.00
SEO				
Domain Basic SEO (Three major Search Engine Submissions)	S	\$30.00	0.00	FREE
Advanced SEO : Website Pages (Per Page)	P	\$30.00	15.00	\$450.00
CREDIT / DISCOUNT				
N/A	S	\$0.00	0.00	\$0.00
HST (ONTARIO) on sales			13.00%	\$178.62
PROJECT VALUED \$2,814.00	YOU SAVED : \$1,440.00	51% OFF	Total	\$1,374.00
This is an "Estimate" for your information only, and, is not valid for any other purposes. This is a minimum cost for a premium project, and prices are non-negotiable. Total price is Final Sale (No Refund after Project is started).			Total +HST	\$1,552.62

I _____ Agree that **Apprand Web** perform the mentioned services in this estimate as is/are clearly printed above, and I understand that, I have to pay **50% Deposit \$687.00** of "**Total+HST**" amount (**including any Monthly cost in advance**) **upfront** to Apprand Web in order to start the mentioned services & pay off the Balance **\$687.00** in "**two**" weeks from the date project starts (which is the date Deposit Received).

Date : _____

Signature: _____

Other Services we offer to our clients, you may be interested

Services Description	PKG	Unit Price (valued)	Qty	Cost (for client)
IT Services (software) client must pay Licensing price for lincensed softwares if need to be purchased.				
Database System installation & Setup - TBD	X	TBD	TBD	TBD
OS installation on Windows & Mac (if needed: Formatting, partioning, Driver installation)	X	\$100.00	1.00	\$100.00
Professional Software installation on Windows & Mac	X	\$100.00	1.00	\$100.00
Virus, Malware, Trojan etc. Removal	X	\$100.00	1.00	\$100.00
scheduled Backup & Restore setup	X	\$100.00	1.00	\$100.00
System tweak and speedup	X	\$100.00	1.00	\$100.00
Office/Home Printer, Scanner & Multi Function Machines Setup	X	\$100.00	1.00	\$100.00
Office/Home Network Setup	X	\$300.00	1.00	\$300.00
IT Services (hardware) Cabling is included if needed & client must pay Licensing price for lincensed softwares if need to be purchased.				
Printer, Scanner & Multi Function Machines installation & Software Setup	X	\$200.00	1.00	\$200.00
Computer Network System Hardware supply and installation & Software Setup - TBD	X	TBD	TBD	TBD
Security Camera Hardware System supply and installation & Software Setup - TBD	X	TBD	TBD	TBD
Access Control Hardware System supply and installation & Software Setup - TBD	X	TBD	TBD	TBD
Home Automation System Hardware supply and installation & Software Setup - TBD	X	TBD	TBD	TBD
Security Alarm System Hardware supply and installation & Software Setup - TBD	X	TBD	TBD	TBD
Audio System Hardware supply and installation & Software Setup - TBD	X	TBD	TBD	TBD

NOTES:

Apprand Web will send you an updated Invoice upon receive of a copy of signed & dated current Estimate with %50 Deposit payment.

This Contract will not be valid if Customer refuse to pay due amounts in full, and, ontime to Apprand Web.

* Customer is responsible to pay any cost regarding any Services provided by thirdparty companies byself, including: Web Hosting, Domain Registration, Maintenance Service.

Important: upcoming years prospected costs (Quoted as of Dec 2017 for services which customers hire Apprand Web):

1. 1/yr support (server side maintenace only, not modifications) : Starting From \$200.00 +HST (starting on 2nd year)
2. 1/yr Domain Renewal: Range based on registrar Price list: Starting From \$15.00 to \$25.00 +HST (starting on 2nd year)
3. 1/yr hosting : Starting From \$100.00+HST (starting on 2nd year)

GLOSSARY

* CMS: = "Content Management System"

* TBD: = "To Be Determined"

* PKG: B = "Basic Package"

* PKG: X = Other Services APPRAND WEB offers to its clients.

* DOMAIN = website address on the internet

* HOSTING = where website's files and resources must be uploaded

* WEB DEVELOPMENT = tools & services needed for sure to develop a website. i.e Programming language, platrorm, database etc.

* WEB DESIGN = template, logo, media, color, layout etc. of a website

* SEO = Search Engine Optimization

* SMO = Social Media Optimization